

## Valerie Kenyon

Partner

London

### Biography

Valerie co-leads the Global Products Law practice in London. She has extensive experience in product liability, product safety, and product regulatory work. Always focusing on practical and commercial advice, Valerie's goal is to help companies to manage their risks and meet their business objectives. She is a dedicated international products Partner, motivated by all things product-related. Valerie focuses on product liability litigation and product-related commercial, advisory, and compliance work. She excels in tailor-made solutions for the complex world of products, with a particular expertise in the global launch of innovative products. Valerie has honed her skills in all issues relating to product commercialisation and resolving product challenges that arise in the global marketplace.

She's an experienced litigator, with a focus on product litigation as well as general commercial work. Valerie has a broad client base, including technology and consumer products companies and manufacturers, suppliers, and insurers of consumer products and industrial equipment. The depth of her experience includes advising on matters involving electrical and electronic equipment, connected technologies, cosmetics, toys, tobacco, textiles and apparel, motor vehicles, industrial equipment, and chemicals. She is



### Phone

+44 20 7296 5521

### Fax

+44 20 7296 2001

### Email

[valerie.kenyon@hoganlovells.com](mailto:valerie.kenyon@hoganlovells.com)

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### Languages

English

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### Practices

Technology Litigation

Consumer Law

Products Law

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### Areas of focus

Consumer Product Safety  
Regulation

Electronics and Consumer  
Appliances

Getting the Deal Through:

co-chair of the firm's IoT Working Group and contributed to the AIOTI (Alliance for Internet of Things, initiated by the European Commission) WG07 Report on Wearables.

Technology is influencing all areas of law, including litigation. Valerie works with clients to help them understand their shifting risk landscape, as technology disrupts their industries, and helps them to ensure they're maximising the use of technology to mitigate those risks, whether in compliance programmes or through the use of AI in litigation.

She works closely with other advisors, including test houses, consultants, certification bodies, and other industry specialists (from marketing to engineering). Valerie is a member of a working group invited to engage in the consultation process around the EU Product Liability Directive led by the European Commission.

Valerie edits and writes for the International Product Liability Review, which is a quarterly publication focusing on what's most important to manufacturers, suppliers, and insurers of consumer and commercial products in the realm of product litigation and regulation.

## Representative experience

Co-ordinating the management and resolution of consumer claims worldwide for one of the world's largest and best known wearable tech companies.

Acting for a leading motor cycle manufacturer in relation to a defective product.

Managing large multi-jurisdictional corrective actions and recalls for the motor and consumer products industries.

Advising on legal/regulatory safety risk issues regarding household goods including potential product liability

Automotive 2019

Product Compliance

Product Litigation

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## Education and admissions

### Memberships

Law Society

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## Accolades

"very knowledgeable and well regarded in the technology sector"; "She does a spectacular job for us."

*Chambers UK, 2020*

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"Valerie Kenyon's specialisation is in the technology sector and she co-heads the firm's global internet of things working group."

*Legal 500 UK, 2020*

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claims, corrective actions and liaising with relevant authorities.

## Latest thinking and events

- Hogan Lovells Publications
  - Doing Business in the UK: Consumer Sector 2020
- Hogan Lovells Publications
  - EU Commission seeks feedback on implementing the new Market Surveillance Regulation
- Hogan Lovells Publications
  - Brexit and REACH: What does it mean for products companies?
- Hogan Lovells Publications
  - UK Government set to move forwards with regulation on consumer IoT device security
- Hogan Lovells Publications
  - A new era for product liability? The European Parliament to hold a committee to discuss
- Hogan Lovells Publications
  - International Products Law Review 2020: Issue 76