

## Rebecca C. Mandel

Partner

Washington, D.C.

### Biography

An accomplished trial lawyer, Rebecca Mandel has handled all aspects of litigation start-to-finish, from pre-lawsuit skirmishing through complicated ESI discovery and motions practice to trial and appeal. Rebecca has served as trial counsel in multiple successful bench and jury trials in federal and state courts across the country.

Rebecca represents clients in a wide range of high-stakes and complex commercial litigation matters, with particular experience representing clients in multidistrict litigation. Rebecca's broad practice encompasses a diverse set of disputes, including Lanham Act, false advertising, unfair competition, consumer protection, contract, and tort claims.

A strategic thinker and an effective and articulate advocate, Rebecca has been recognized by *SuperLawyers* as a "Rising Star" among Washington, D.C. lawyers for every year since 2014. Rebecca's active pro bono practice also has garnered two Outstanding Achievement awards from the Washington Lawyers' Committee (in 2013 and 2014) for her work in fair housing and employment discrimination matters. Prior to joining Hogan Lovells in 2007, Rebecca served as a law clerk to the Honorable Peter J. Messitte of the U.S. District Court for the District of Maryland. For her work at the Harvard Legal Aid Bureau in law school, Rebecca



### Phone

+1 202 637 5488

### Fax

+1 202 637 5910

### Email

[rebecca.mandel@hoganlovells.com](mailto:rebecca.mandel@hoganlovells.com)

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### Practices

Litigation Services

Marketing and Advertising

Commercial Litigation

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### Industries

Consumer

Life Sciences and Health Care

Education

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### Areas of focus

Pharmaceuticals and Biotechnology

Class Actions and Group Litigation

received the Association of Corporate Counsel's Professional Responsibility Award by the Northeast Chapter.

## Representative experience

Representation of a global pharmaceutical company in federal and state multidistrict litigation and investigations on issues related to prescription opioids.

Obtained favorable jury verdict and Consent Order in a Lanham Act false advertising case about urine drug testing services after three-week trial.

Obtained US\$15.5m jury verdict and lawyers' fees for a leading polymer manufacturer in a contract dispute in Delaware State Court.

Served as trial counsel for a life sciences company in a patent infringement dispute culminating in a two-week trial.

Successfully defended a large healthcare services provider in a US\$90m contract dispute at bench trial in Maryland State Court.

Defense of multiple food manufacturers from putative class actions based on state false advertising and consumer protection statutes.

## Awards and rankings

- Rising Star, *Super Lawyers*, 2014-2020

## Latest thinking and events

- Published Works
  - The rise of political subdivisions as mass action and MDL plaintiffs *In-House Defense Quarterly*
- Webinar
  - Navigating advertising challenges in the medical device industry
- Webinar

Advertising and Copy Clearance

False Advertising and Unfair Competition

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## Education and admissions

### Education

J.D., Harvard Law School, cum laude, 2006

B.A., Duke University, summa cum laude, Phi Beta Kappa, 2003

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### Memberships

Member, American Bar Association

Member, Maryland State Bar Association

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### Bar admissions and qualifications

District of Columbia

Maryland

Virginia

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### Court admissions

U.S. Court of Appeals, Federal Circuit

U.S. Court of Appeals, Fourth Circuit

U.S. District Court, District of Columbia

U.S. District Court, District of Maryland

- New developments in false advertising
- Webinar
  - Navigating the ins and outs of research misconduct-related litigation and enforcement: Emerging trends and hot topics
- Published Works
  - Proving injury in Lanham Act false ad cases  
*Law360*
- Published Works
  - Does FDCA Compliance Insulate Drug and Device Manufacturers From Lanham Act Labeling Claims?  
*Pharmaceutical Law & Industry Report, 13 PLIR 1401*

U.S. District Court, Eastern District of Virginia

U.S. District Court, Western District of Virginia

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## Accolades

"Part of a three-member trial team praised for 'quality, professionalism, and experience' through 'thoroughness of their preparation, the quality of their advocacy, and their command of the facts.'"

*Del. Superior Court Judge Peggy Ableman*

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