

Privacy and Cybersecurity

Our team includes a lawyer who was at the vanguard of creating privacy and cybersecurity as its own legal practice. A former Chairwoman of the Federal Trade Commission. The first Chief Privacy Officer at a major corporation. And a lawyer who was instrumental in creating the original HIPAA regulations.

We have team members with computer science and other technical degrees and experience.

Privacy by Design. Big data. The Internet of Things. Wearables. AI. Online behavioral advertising. HIPAA. Data breaches. The privacy and cybersecurity lawyers at Hogan Lovells are trailblazers. We are involved in an ever-expanding array of matters at the cutting edge of legal, policy, and technical work. In 2019 our Privacy and Cybersecurity practice was named 'Practice Group of the Year' by Law360. In addition, we won the first ever Chambers USA Privacy and Data Security Team of the Year award –and in 2017 we earned the same distinction again. For many years running, we have been top-ranked by Chambers Global and Legal 500 for Privacy and Data Security as well as in regional Chambers directories that span the United States, Europe, and Asia.

We counsel tech-sector titans in Silicon Valley and major financial services corporations in New York. The auto industry turned to us to help them develop “connected car privacy principles.” We recently handled one of the largest retail data breaches. One of the largest health insurer data breaches. And

Key contacts

Marcy Wilder,
Washington, D.C.

Eduardo Ustaran,
London

Mark Parsons,
Hong Kong

Harriet Pearson,
Washington, D.C.

Scott T. Loughlin,
Washington, D.C.

Trending Topics

[COVID-19 exit strategy](#)

Our guide is designed to assist you and demonstrate how privacy and cybersecurity can be part of the solution to this crisis

[Return to the workplace: U.S. Privacy & Cybersecurity...](#)

one of the largest hospital data breaches — all within a few months of one another.

We are at the forefront of legal developments in Europe and around the globe. We help companies as they develop cutting-edge technologies or operate their businesses in new ways.

Cybersecurity continues to evolve. Regulatory growth continues to explode. We have close connections to national and international policymakers. To keep clients apprised, our team publishes our Chronicle of Data Protection, featuring analysis of important developments in privacy policy, along with news bulletins for our multiple-retainer clients. We also offer our 24-hour global privacy hotline, in case of client data emergencies.

Representative experience

Hogan Lovells conducted a comprehensive review of client data privacy and security practices of Bloomberg L.P., culminating in a public report.

We assessed Uber's customer data privacy program, and made recommendations following negative media reports.

Our team regularly counsels companies on EU privacy developments and compliance strategies, including for the cross-border transfer of personal data.

Engaged in a 120-country analysis of privacy laws relevant to financial institutions and consulting services for a consulting firm.

We performed an intensive review of privacy safeguards, and prepared a strategic plan for a defense contractor's privacy and data protection program.

Our team advised a leading payment card issuer on privacy and data security contracting issues relating to the launch of a mobile payments platform.

We represented the Future of Privacy Forum in FTC, FCC, NIST,

[Asia data protection and cybersecurity guide 2020](#)

[Future-Proofing Privacy: A guide to complying with the EU...](#)

Areas of focus

Breach Preparedness, Response, Investigation, and Comms

California Consumer Privacy Act

Corporate and Commercial Transactions

E-discovery and Information Management

FinTech

Health Privacy and Cybersecurity

Privacy and Cybersecurity Public Policy Counseling and Advocacy

Risk Management, Governance, and Compliance

Workplace Privacy

Digital Health

Hospitals and Health Care Providers

Related practices

Cyber Risk Services

and state regulatory actions concerning smart grid, broadband, and other emerging issues.

Our team was recognized by *The Financial Times*, which shortlisted us for its 2015 North America Innovative Lawyers competition.

Awards and rankings

- Rank 1, Best Law Firms for Privacy & Data Security, *Vault*, 2021
- Band 1 for Privacy and Data Security, *Chambers Global*, 2013 - 2020
- Band 1 for Privacy and Data Security, *Chambers USA*, 2011 - 2020
- Band 1 in Data Protection, *Chambers Global*, 2013 - 2020
- Recognized as top firm for Privacy and Data Security: Healthcare, *Chambers USA*, 2019 - 2020
- CyberSavvy 16, *BTI Consulting Group's Cybersecurity & Data Privacy Report*, 2020
- Practice Group of the Year – Privacy and Cybersecurity, *Law360*, 2019
- Tier 1 for UK Data Protection, *The Legal 500 UK*, 2019
- Tier 1 for Data Protection & Privacy, *The Legal 500 US*, 2010-2019
- Tier 1 for Cyber Law, *The Legal 500 US*, 2019
- Band 1 for Data Protection and Information Law, *Chambers UK*, 2019
- Privacy and Data Security Team of the Year, *Chambers USA*, 2017 & 2015

Latest thinking and events

News

CPRA countdown: Changes to consumer rights in California

Hogan Lovells Podcasts

FCA Podcast Series: 2020 and the road ahead

Hogan Lovells

News

To pay or not to pay: Another regulator weighs in on the decision to pay a ransom

News

Reforms to software-based medical devices take effect this week

News

European Commission takes key step towards free flow of data to the UK

News

New York regulator issues cyber insurance risk framework with implications for insurers and insureds