

## Nicola Fulford

Partner  
London

### Biography

Nicola Fulford advises clients on the full range of Privacy and Cybersecurity issues from international data transfers and privacy policies to online profiling, marketing consents, impact assessments and compliance strategies. She provides pragmatic, solutions-focused advice, with a good understanding of technology.

Knowing data protection challenges can arise at any time, she guides clients through the regulatory and reputational challenges. Nicola is a trusted advisor to companies, whether responding to breaches, dealing with regulators, negotiating agreements or considering the optimal way to balance data protection risk and business and customer expectation.

Nicola is a member of the LexisNexis Information Law consulting editorial board. She regularly speaks and is published on information law issues and has written sections of key text books.

Nicola has particular understanding of the demands of putting compliant projects into operational practice, having worked in-house for an investment bank and an IT services company and been seconded as Privacy Counsel to a leading Internet company.

### Representative experience



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### Languages

English

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### Practices

IT Law

Privacy and Cybersecurity

Cyber Risk Services

Government Relations and Public Affairs

Crisis Leadership Team

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### Industries

Consumer

Financial Institutions

Full GDPR assessment and remediation for clients in diverse sectors, including financial exchange, accountancy, ISP, online gambling, ticketing sales and online retail.

Advising a digital transformation professional services firm on GDPR compliance and its Binding Corporate Rules application.

Advising a leading insurer on its GDPR compliance programme, including contracts, data retention, legitimate interests assessments and privacy policy notifications.

Advising on data sharing, anonymisation, pseudonymisation and privacy by design for data in the pensions, life insurance and healthcare sectors.

Providing DP and PECR advice for Wi-Fi infrastructure.

Advising multiple digital marketing and advertising agencies and publishers on compliance with GDPR, direct marketing and cookie laws.

## Latest thinking and events

- Hogan Lovells Publications
  - Beyond Brexit transition series
- Hogan Lovells Publications
  - Litigation Landscape: managing your COVID-19 risk *Podcast*
- Published Works
  - Getting the Deal Through: Luxury & Fashion 2020
- Webinar
  - Cyber and data breaches - What's your liability?
- Press Releases
  - A Perfect Storm: how to handle a cybersecurity incident
- Events
  - A perfect storm? Join us for a panel discussion on handling a cybersecurity incident

Insurance

Life Sciences and Health Care

Technology & Telecoms

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## Areas of focus

AdTech

Broadband, Internet, and E-commerce

Data Protection

Health Privacy and Cybersecurity

Workplace Privacy

Breach Preparedness, Response, Investigation, and Comms

Risk Management, Governance, and Compliance

Digital Health

Privacy and Cybersecurity Public Policy Counseling and Advocacy

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## Education and admissions

### Education

LL.B., University of Birmingham, Hons, 1995

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## Memberships

International Association of Privacy Professionals (IAPP)

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## Bar admissions and qualifications

Solicitor, England and Wales  
Certified Information Privacy  
Professional (CIPP/E)

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## Accolades

" Nicola Fulford is "really pragmatic" and "talks in a way which makes things very clear and easy to understand," say sources. "

*Chambers UK 2019*

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Nicola Fulford frequently advises clients on issues such as privacy policies and international data transfers. Sources say she is "outstanding" and "has a very good understanding of the subject."

*Chambers UK 2020*

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